



YAMAHA

Golf Car

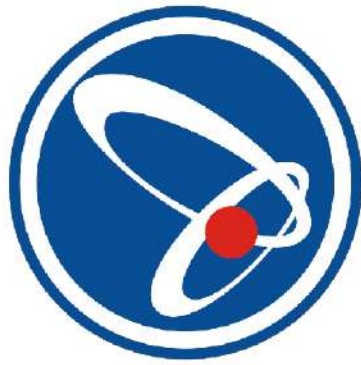
 PT. KOKOH BANGUN PERSADA (AUTHORIZED DEALER)



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PT. KOKOH BANGUN PERSADA



COMPANY PROFILE

FAKTA

PT Kokoh Bangun Persada di dirikan pada tahun 1998 di Bogor, Indonesia. bisnis primernya adalah menyediakan (Jual, Sewa, dan Bagi Hasil) Yamaha Golf Cars.

PT Kokoh Bangun Persada merupakan Agen Tunggal (Authorized Dealer) Yamaha Golf Car untuk Indonesia.



Sampai saat ini, Pangsa pasar Yamaha Golf Car di Indonesia sudah mencapai sekitar 35%

Sejak tahun 2014, PT Kokoh Bangun Persada telah memperkuat dan melebarkan bisnis segmentnya dengan menyediakan golf car untuk Airport, Hotel, Resort, Pabrik, dan Universitas.

Sebuah bengkel atau workshop telah didirikan di kantor pusat untuk melayani servis purna jual ataupun modifikasi yang secara khusus dipesan oleh customer.

PT Kokoh Bangun Persada memiliki sekitar 50 karyawan di kantor pusat dan 4 cabang diseluruh Indonesia, dan mengelola lebih dari 600 unit golf car (Bagi Hasil) yang tersebar di Lapangan-Lapangan Golf terkemuka di Indonesia.

DIREKSI

Kelik Hadi Suranto (Presiden Direktur)
Urip Qodar Irawan (Direktur)
Dimas Febriyan Nur Yasin (Direktur)
Hj. Ani Andayani (Presiden Komisaris)
Damarhadi Sunaryo (Komisaris)
Dian Indah Syahbani (Komisaris)

COMPANY PROFILE

KANTOR PUSAT

Alamat : Jl. Raya Sirkuit Sentul No.35, RT003/001 DS Leuwikutug, Kecamatan Citeureup, Kab Bogor 16810
Phone No : (+62) (21) 87953733, 87953735
Fax No : (+62) (21) 87953734
Email : mail@kbpersada.com



CABANG

Padang Golf Pondok Indah : Jl. Metro Pondok Indah, South Jakarta 12310, Indonesia
Matoa National Golf : Jl. Moh Kahfi 1 Km 7 Ciganjur, South Jakarta 12630, Indonesia
Sawangan Golf : Jl. Raya Sawangan km 34 Sawangan, Depok, Indonesia
Dago Endah Golf : Dago Atas Golf Course no 78, Bandung, Indonesia
Bali : Jl Bypass Ngurah Rai, Gg Carik Tambak No.2, Br Kajeng, Pemogan, Denpasar Selatan

PELAYANAN PURNA JUAL (AFTER SALES SERVICE)

Teknisi & Crew

Pelayanan purna jual Yamaha Golf Car Indonesia didukung oleh Teknisi dan Crew yang terlatih dan Supervisor yang memiliki sertifikasi pelatihan internasional dari Yamaha



Yamaha Genuine Spare Parts

Yamaha Genuine Spare Parts yang selalu tersedia (Ready Stock).





CLIMAGUARD TOP™ WITH DUAL GUTTERS

This top comes with a 360° double rain channel, clogproof downspouts and a wider, longer coverage area. You will stay dry. Keeping your ball dry is still up to you.



AUTOMOTIVE STYLE DASH

With four cup holders; a center storage area for wallets, cell phones, and personal items; six ball holders; six tee holders; and big, easy-to-clean storage compartments on each side, you may accidentally drive it home.



FOLD-DOWN CLEAR WINDSHIELD

With a contoured bottom designed to hug the front of the vehicle and seal out the elements, these high impact clear and tinted windshields have a flexible rubber hinge that allows the windshield to smoothly fold and lock in place.



BEST FRONT & REAR BUMPERS IN THE INDUSTRY

You know and we know: things happen out there. So we made our bumpers with thicker walls and textured surfaces to withstand mishaps. They're the same height front and rear to minimize damage. They release air on impact; in fact, they're 5 mph rated. And if worse comes to worst, you can replace them by removing only two bolts.



LARGE COMFORTABLE ARMREST

Exactly how important is an armrest? Depends on whether it's done right. Ours is strong, made of steel-reinforced, glass filled polypropylene. It's larger and wider than previous models, but it doesn't interfere with entry or exit. It's substantial enough to provide comfort and security for the occupants—and if that's not important, what is?



LARGEST, MOST COMFORTABLE SEAT IN THE INDUSTRY

Deep, supportive contours provide unmatched comfort. The widest seat in the industry is designed to accommodate occupants of different heights and sizes. It's made of pure, supple foam bonded to a seamless, durable vinyl backed cover and its polypropylene seat base won't sag, rot or warp despite daily abuse and repeated washings.



SPECIFICATIONS

DRIVE SYSTEM	DC shunt wound motor
SEATING CAPACITY	2 persons
OVERALL LENGTH	2,395 mm
OVERALL WIDTH	1,200 mm
OVERALL HEIGHT (with suntop)	1,790 mm
OVERALL HEIGHT (without suntop)	1,200 mm
WHEEL BASE	1,640 mm
FRONT WHEEL TREAD	870 mm
REAR WHEEL TREAD	980 mm
MINIMUM GROUND CLEARANCE	110 mm
DRY WEIGHT	251 kg
DRY WEIGHT (with suntop)	276 kg
DRY WEIGHT (with GS BV150Z batteries)	436 kg
BATTERIES	GS BV150Z 12-Volt x 4 pcs
VOLTAGE RATING	48 V
OUTPUT RATING	2.6 kW
CHARGER	Stationary constant current charger
FORWARD SPEED	0 ~ 19 km/h
TURNING RADIUS	2.8 m
BRAKE SYSTEM (Main)	Mechanical, 2 rer wheel
PARKING BRAKE	Pedal Break
TIRE SIZE	18.00 x 8.50-8.00
FRONT SUSPENSION	Strut type
REAR SUSPENSION	Mono-linkage
STEERING	Rack-and-pinion
WINDSHIELD	Fold-down clear windshield
BAG SUPPORT	2 bags

COMPANY PROFILE

INFO PRODUK

	YAMAHA YDR 	COMPETITOR A 	COMPETITOR B 
Dashboard	 <p>Easiest to use, near the driver. And stylish like automobile.</p>	 <p>Why is there near the foot space. Not clean and difficult to pickup.</p>	 <p>Follow YAMAHA style, but not stylish.</p>
Rear Basket	 <p>The biggest basket space for your items.</p> <p>50 L</p>	 <p>Hard to clean up. Dirt and sand.</p> <p>40 L</p>	 <p>37 L</p>
Bag-well	 <p>Can put any bag. The biggest space.</p>	 <p>Can not put some big golf bags. Very small space.</p>	
Suspension	 <p>4 coil suspensions for front side and rear side.</p>	 <p>Leaf spring Need to grease up.</p>	 <p>Front Coil Suspension Rear Leaf Suspension.</p>

	YAMAHA  YAMAHA	COMPETITOR A	COMPETITOR B
	YAMAHA YDR 	COMPETITOR A 	COMPETITOR B 
Inner Space	 <p>1,707 L</p>	 <p>1,453 L</p>	 <p>1,518 L</p>
Seat	 <p>Comfort space on the biggest seat.</p> <p>YAMAHA 106cm</p>	 <p>The space is not enough.</p> <p>COMPETITOR A</p>	 <p>The narrow space.</p> <p>COMPETITOR B</p>
Hand Grip	 <p>Easy to grip, near the driver</p>		 <p>The grip is too far</p>

COMPANY PROFILE

MODIFIKASI

PT Kokoh Bangun Persada juga melakukan modifikasi golf car sesuai dengan keinginan customer:



YAMAHA MOTOR INDONESIA



GARUDA INDONESIA, BALI



BALI SAFARI



PERTAMINA MUARA TAWAR



INSTITUT PERTANIAN BOGOR (IPB)



BT COCOA



MULTISTRADA



ANGKASA PURA II INDONESIA



DIRGANTARA INDONESIA



SUGAR GROUP COMPANIES



PERTAMINA INDRAMAYU



DEAN SHOES KARAWANG



INSTITUT TEKNIK BANDUNG (ITB)



SAMUDRA OIL COMPANY



EINSTRAND FACTORY



AYANA VILLA BALI



COSTUMIZED



KAHATEX

POPULASI YAMAHA GOLF CAR DI INDONESIA

Batam Hills
40 Unit Golf Car



Padang Golf Sukajadi
76 Unit Golf Car



Palm Spring Golf
20 Unit Golf Car



Southlink Golf and Country Club
100 Unit Golf Car



Adi Sucipto Golf
50 Unit Golf Car



Kemayoran Golf
80 Unit Golf Car



Padang Golf Pondok Indah
120 Unit Golf Car



Senayan National Golf
70 Unit Golf Car



Bandung Giri Cahana
120 Unit Golf Car



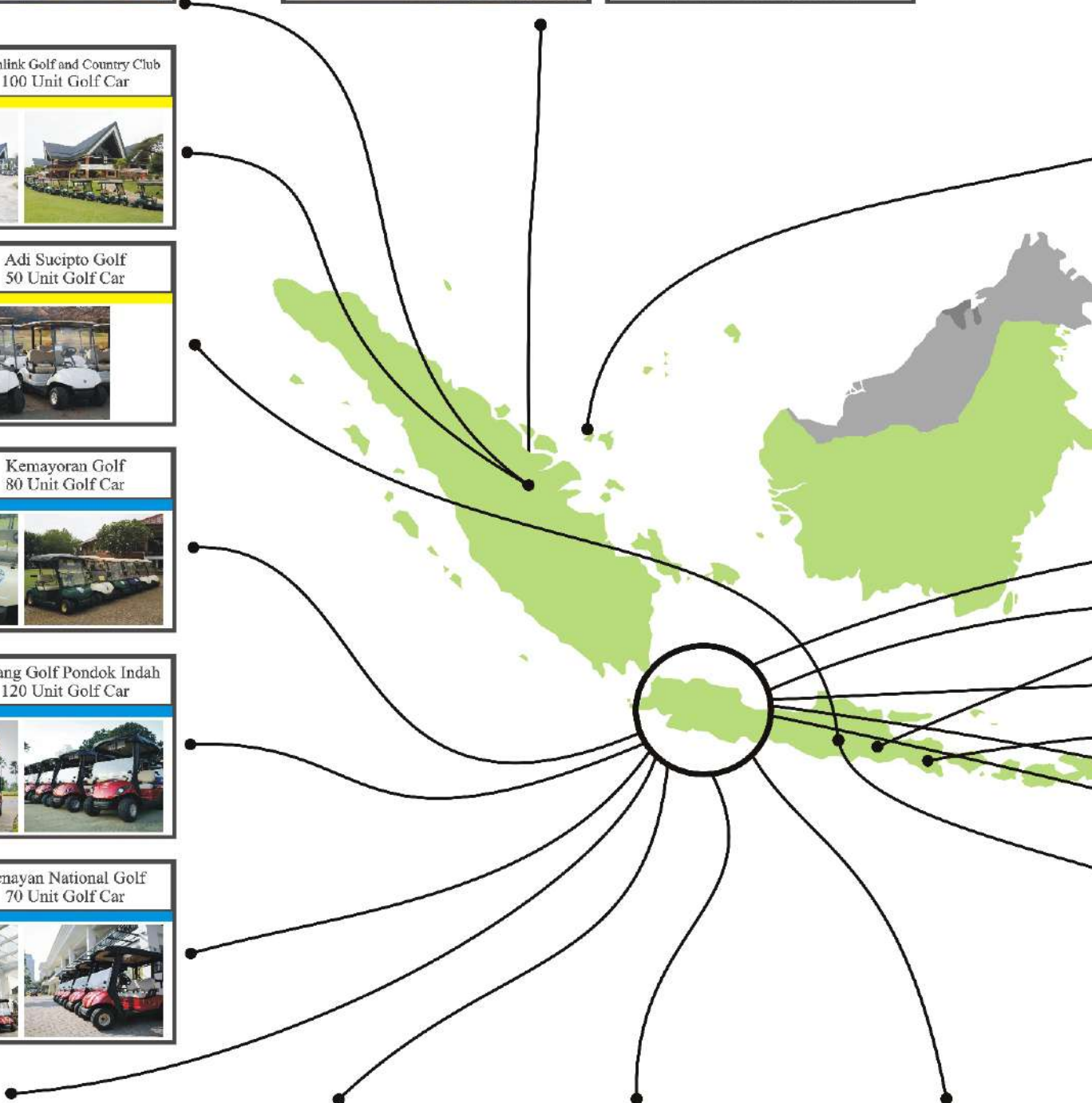
Dago Endah Golf
80 Unit Golf Car



Rainbow Hills
120 Unit Golf Car



Matoa Golf
90 Unit Golf Car



	Laguna Bintang Golf 50 Unit Golf Car
	

	Government Institution (Makassar) 20 Unit Golf Car
	



YAMAHA

Golf Car

 Revenue Sharing (Bagi Hasil)

 Outright Sale (Penjualan Langsung/Putus)

	Ciputra Golf Club & Hotel 60 Unit Golf Car
	

	Parahyangan Golf Bandung 91 Unit Golf Car
	

	Sedana Golf 65 Unit Golf Car
	

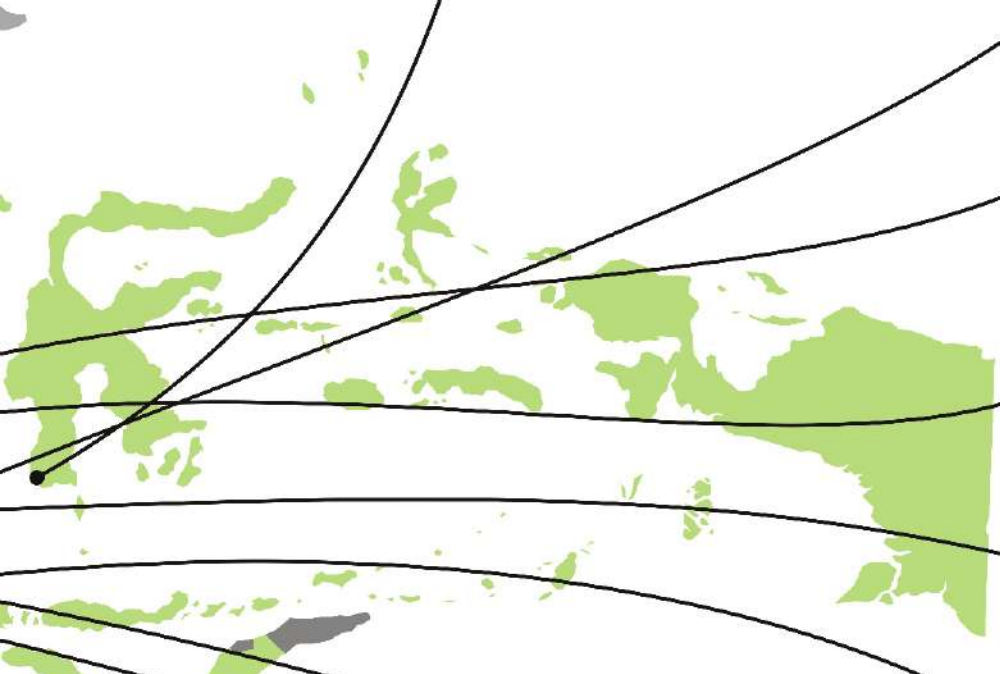
	Padang Golf Jagorawi 120 Unit Golf Car
	

	New Kuta Golf, Pecatu Bali 40 Unit Golf Car
	

	Merapi Golf Yogyakarta 80 Unit Golf Car
	

	Institut Pertanian Bogor 44 Unit Golf Car
	

	Klub Golf Bogor Raya 150 Unit Golf Car
	



REVENUE SHARING (BAGI HASIL)



Bandung Giri Gahana : 120 Unit



Padang Golf Pondok Indah : 120 Unit



Jagorawi Golf & Country Club : 120 Unit



Senayan National Golf : 70 Unit



REVENUE SHARING (BAGI HASIL)



Matoa Golf : 90 Unit



Dago Endah Golf : 80 Unit



Laguna Golf Bintan : 50 Unit



Parahyangan Golf Bandung : 91 Unit



COMPANY PROFILE

OUTRIGHT SALE (PENJUALAN LANGSUNG / PUTUS)



Club Golf Bogor Raya : 150 Unit



Rainbow Hills : 120 Unit



Sedana Golf : 65 Unit



OUTRIGHT SALE (PENJUALAN LANGSUNG / PUTUS)



Merapi Golf Yogyakarta : 80 Unit



Southlink Golf and Country Club : 100 Unit



Padang Golf Sukajadi : 76 Unit



OUTRIGHT SALE (PENJUALAN LANGSUNG / PUTUS)



Institut Pertanian Bogor : 44 Unit



Batam Hills Golf Resort : 40 Unit



DAFTAR COSTUMER

GOLF COURSES	HOTEL & RESORT	UNIVERSITIES	FACTORIES	AIRPORTS	OTHERS
PADANG GOLF PONDOK INDAH, JAKARTA	AYANA RESORT & SPA, BALI	INSTITUT PERTANIAN BOGOR	BRIDGESTONE	SOEKARNO HATTA INTERNATIONAL AIRPORT, JAKARTA	EXXON LHOSUKON, ACEH
SEMAVAN NATIONAL GOLF, JAKARTA	ALANA RESORT, BALI	UNIVERSITAS MARANATHA, BANDUNG	MULTISTRADA	SULTAN HASSANUDIN AIRPORT, MAKASAR	PERTAMINA, INDRAMAYU
RAINBOW HILLS GOLF AND COUNTRY CLUB, BOGOR	AMADEA RESORT, BALI	INSTITUT TEKNIK BANDUNG	TIFICO	I GUSTI NGURAH RAI AIRPORT, BALI	MEDCO, BINJAI
CLUB GOLF BOGOR RAYA BOGOR	KUPU BARONG, BALI		BT COCOA	KUALANAMU AIRPORT, MEDAN	PLN MUARA TAWAR
PARAHYANGAN GOLF, BANDUNG	GRAHA JINGGA SEMINYAK, BALI		ALFAMART		KALTIM PRIMA COAL
CIPUTRA GOLF & FAMILY CLUB, SURABAYA	CANDI BEACH, BALI		CHEIL JEDANG		KRAKATAU STEEL
LAGUNA BINTAN GOLF, BINTAN	PLATARAN, YOGYAKARTA		PERGUDANGAN KELAPA GADING		PELINDO
SEDANA GOLF, KERAWANG	PLATARAN, BALI		SUGAR GROUP		PT DIRGANTARA INDONESIA
SOUTHLINK GOLF & COUNTRY CLUB, BATAM	SAFARI, BALI		PT SMOE		TOTAL E & P
BATAM HILLS GOLF, BATAM	ANANTARA, BALI		PT INTI BRUNEI		DEPARTMENT AGAMA
SUKAJADI GOLF, BATAM	HOTEL FM7, TANGERANG		SIEMENS		MAJELIS PERMUSYAWARATAN RAKYAT REPUBLIK INDONESIA
PALMSRING GOLF, BATAM	ASTON HOTEL, SENTUL		PT KAHATEX		AUSTRALIAN EMBASSY, JAKARTA
BANDUNG GIRI GAHANA GOLF & COUNTRY, BANDUNG			PT GOODRICH		
PERMATA KRAKATAU GOLF, SERANG			PERGUDANGAN PLUIT		
DAGO HERITAGE GOLF, BANDUNG			PERGUDANGAN DAAN MOGOT		
SAWANGAN GOLF, DEPOK			PT DEAN SHOES		
PADANG GOLF MATDA NASIONAL, DEPOK			PT WINTEXTILE		
MERAPI GOLF, YOGYAKARTA			PT EINSTRAND		
PALM HILLS GOLF, BOGOR			PT YKK INDONESIA		
			PT SEGARA		

TESTIMONIAL



LOCATION : SEDANA GOLF AND COUNTRY CLUB, KARAWANG
POPULATION : 80 UNITS YDRE

TESTIMONIALS

"Excellent After Sales Service"
Steven Goh, General Manager Sedana Golf and Country Club



LOCATION : RAINBOW HILLS GOLF COURSE, BOGOR
POPULATION : 120 UNITS YDRE

TESTIMONIALS

"Personal Experience with Yamaha : Good Quality, Low Maintenance Cost, but above all FIRST CLASS SERVICE, and we are happy with what Yamaha support to us"
Herry Sugandhi, Director Rainbow Hills Golf Course



LOCATION : PADANG GOLF PONDOK INDAH, JAKARTA (SINCE 2002)
POPULATION : 105 UNITS YDRE PREMIUM

TESTIMONIALS

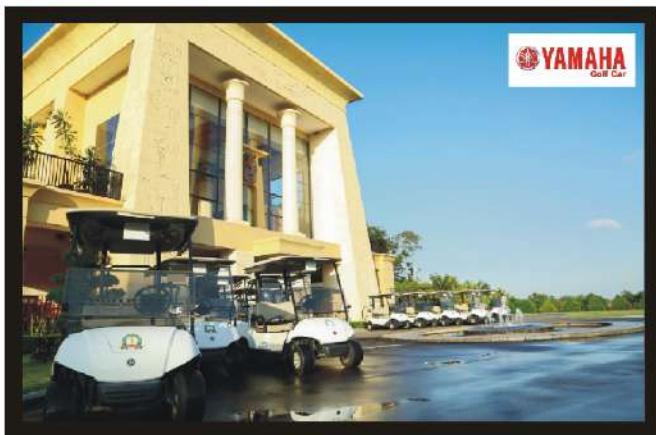
"The New Yamaha (YDRE-Premium 2014) is Excellent, Comfort and Safe, Maintenance is very good"
Budi Kosasih, General Manager Padang Golf Pondok Indah



LOCATION : KLUBI GOLF BOGOR RAYA, BOGOR
POPULATION : 150 UNITS YDRE

TESTIMONIALS

"1.Modern up to date model, 2.Excellent Unit Quality, 3.Very Comfortable, 4.Very Easy Maintenance, 5.Very Low Cost Maintenance compared with other Products"
Eddy Purwanto, General Manager Klub Golf Bogor Raya



LOCATION : BATAM HILLS GOLF RESORT, BATAM
POPULATION : 40 UNITS YDRE

TESTIMONIALS

"Pelayanan /Kunjungan Service sangat bagus, semua problem langsung di handle dengan baik, Personnel Yamaha sangat ramah, cekatan+profesional, Sparepart terjamin, Yamaha Bugey sangat Comfort+Spacious+Smooth+Durable."
Eldo Salim, General Manager Batam Hills Golf Course



LOCATION : SOUTHLINK GOLF AND COUNTRY CLUB, BATAM
POPULATION : 60 UNITS YDRE

TESTIMONIALS

"Superb After Sales Service"
James Wee, Executive Director / General Manager Southlink and Country Club Batam